



## ELTERN

For the last 50 years ELTERN has accompanied young families. It the focus was earlier on information, today it's the readers' desire to not be left alone with **new questions** and overwhelming **emotions**. A baby changes one's entire life and leads to many purchase decisions. ELTERN provides an overview and **decision-making help** – a fitting surrounding for all of your products.



### In-Stream & Display

Views	3.48 mill. <sup>1</sup>
Net coverage	0.82 mill. <sup>1</sup>
Possible Video Ads	0.02 mill. <sup>2</sup>