

TECHBOOK.de is the largest online magazine for mobile life and a digital home

Informative, humorous, captivating and emotional – TECHBOOK uniquely combines an innovative digital lifestyle magazine and a technology guide featuring (home) entertainment, streaming and all mobile devices. Everything about devices, gadgets and apps – up to date, trend-conscious and competent.

Two thirds of the readers are men. The readers are mainly between 20 and 49 years old. They are follower, trendsetter and status-conscious people who are interested in entertainment technology, TV, smartphones and more.

Digital

Views ¹	10,018,228
Net coverage ¹	2,157,603



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