TRAVELBOOK

TRAVELBOOK.de - a place of inspiration for travel dreams

TRAVELBOOK is the unique combination of travel magazine, digital travel guide and service portal. It is the platform of inspiration for dream journeys that conveys pure vitality. TRAVELBOOK provides all important information on the most popular travel destinations, holiday planning and booking. Both national and international destinations are highlighted with impressive imagery and beautiful designs.

The readers are men (57%) and women (43%) mainly between 20 and 49 years old. They are follower, trendsetter and experts who are highly interested in short trips and longer vacations – alone or with their families.

In-Stream

Views[1]	6,118,599
Net coverage[1]	1,536,622
Possible Video AIs[2]	4,377

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