

## At a glance

This combination is one of the largest booking units in the women's target group. The editorial concepts of the titles complement each other. Overall, all four titles reach a target group aged between 30 and 59, which is addressed according to their individual needs and interests.



### Print

Coverage	<b>2.51 mill.</b> (ma 2025/I)
Paid Circulation	<b>380,258</b> (IVW 4/2024)
Frequency	<b>weekly</b>
Basic Rate 2025	<b>EUR 82,890</b>

