

## At a glance

Excellent programme and high-quality journalistic information. With over 1.5 million copies sold, the largest consumer magazine in Germany



### Print

|                  |                        |
|------------------|------------------------|
| Coverage         | 3.45 mill. (ma 2025/I) |
| Paid Circulation | 1,306,439 (IVW 4/2024) |
| Frequency        | all 14 days            |
| Basic Rate 2026  | EUR 71,620             |
| Copypreis        | 1.59 EUR               |

