

HARVARD BUSINESS REVIEW



The most prestigious magazine of management and business

A trusted business advisor to high-level decision makers, for its distinctive blend of expert knowledge, his concise analysis of management issues and its reputation for developing pioneering ideas. HARVARD BUSINESS REVIEW's articles cover a wide range of management insights, including leadership, organizational change, marketing and finance in all types of organizations.

HBRfrance.fr offers its high value in order to think and act one step ahead. It has paid access to magazine articles and free access to a selection of articles.

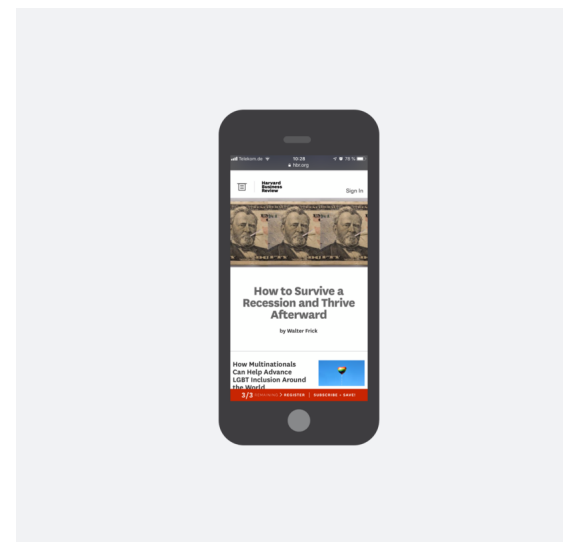
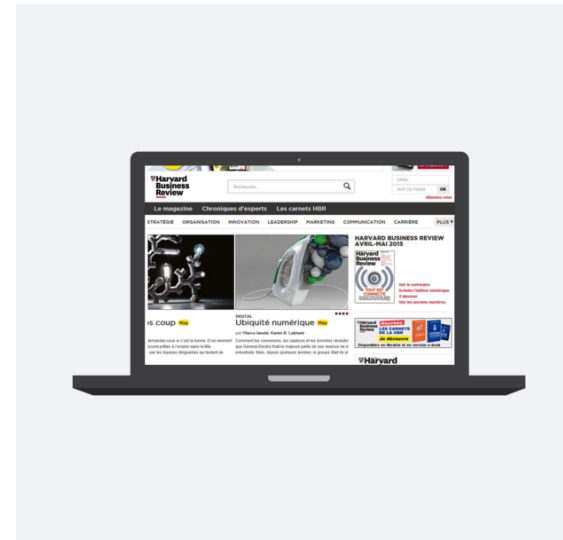
The readers are mostly men with high purchasing, decision and influence power.

Print

Coverage ¹	147,000
Print Circulation ¹	17,000
Frequency	bimonthly

In-Stream & Display

Unique User ²	191,000
--------------------------	---------



¹Publisher's Information 2022, ²Médiamétrie Internet Glob. 2023-05. HARVARD BUSINESS REVIEW is published in France.