

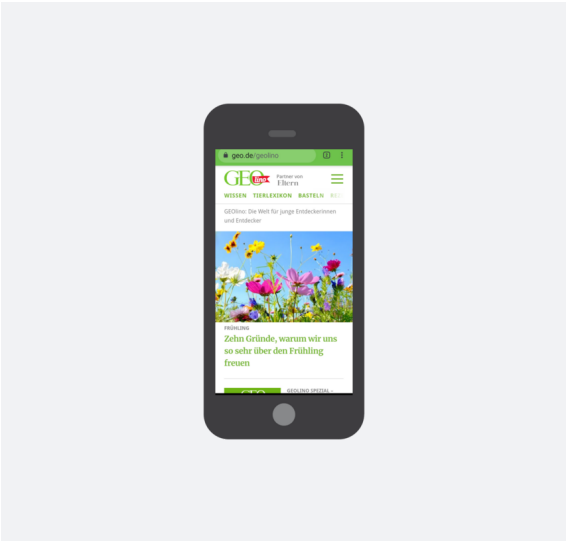
## The innovative children's magazine

GEOLINO is THE general interest magazine for children. Articles from areas like games, brain-teasers, handicrafts, puzzles and more extend the editorial contents of GEO, whilst service elements (posters, school timetables etc.) round off the editorial concept. In addition, the entertaining, playfully likeable way knowledge is transmitted – "Edutainment" – furthers a child's general knowledge without becoming "textbookish". It is learning by having fun.

The readers are children aged 9+ who are curious, have a wide range of interests and want to learn about the world. Most parents (91%) read along with their children.

Print	
Coverage <sup>1</sup>	626,677
Paid Circulation <sup>2</sup>	85,942
Frequency	13 x a year
Basic Rate 2025	EUR 21,800

Digital	
Visits <sup>3</sup>	1,332,512
Page Impressions <sup>3</sup>	52,102,913
Possible Video Ads <sup>4</sup>	5,762



<sup>1</sup>KMM 2024, <sup>2</sup>IWW 1/2025, <sup>3</sup>GA 2022-11, <sup>4</sup>Adserver 2025-04. GEOLINO is published in Germany.