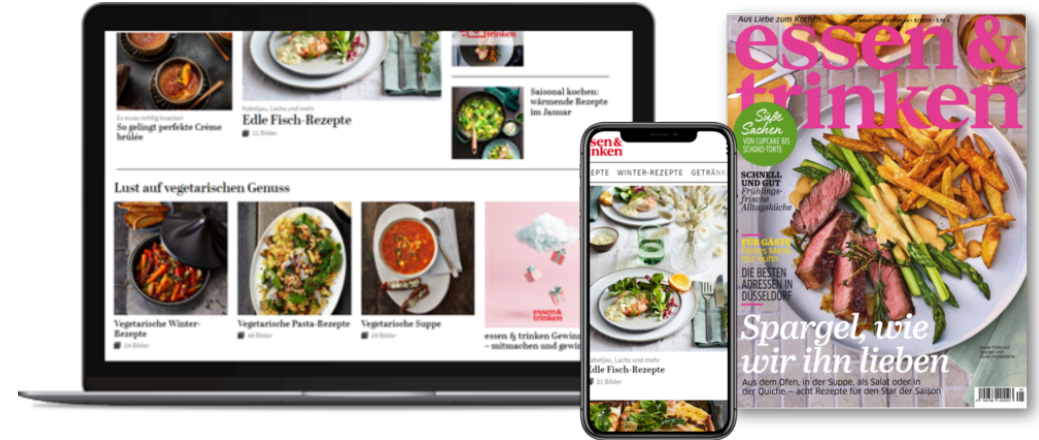


At a glance

ESSEN & TRINKEN stands for enjoyment and the joy of cooking and baking for family or guests. Every day, new recipes for daily, extraordinary, vegetarian, sweet, extravagant or simple cooking are created in the ESSEN & TRINKEN test kitchen. ESSEN & TRINKEN offers a unique mixture of recipes, restaurant tips, food reportage and culinary trends.



Print

Coverage	1.04 mill. (AWA 2025)
Paid Circulation	82,181 (IVW 1/2026)
Frequency	monthly
Basic Rate 2026	EUR 31,600
Copypreis	5.50 EUR



Digital

Views	22.24 mill. (AGF 2026-03)
Net coverage	1.81 mill. (AGF 2026-03)
Possible Video AIs	0.05 mill. (Adserver 2026-02)