

# THE GUARDIAN



The world's leading liberal voice.

## The world's leading liberal voice

THE GUARDIAN offers the latest in news, sport, business, culture and comment. Modern, bold and more accessible than ever.

Readers / users support and trust its independent, investigative journalism, engaging with the most critical issues of our time – from the escalating climate catastrophe to widespread inequality to the influence of big tech on our lives. The readership consists in equal parts of men and women who belong to the ABC1 sociodemographic group (81%)

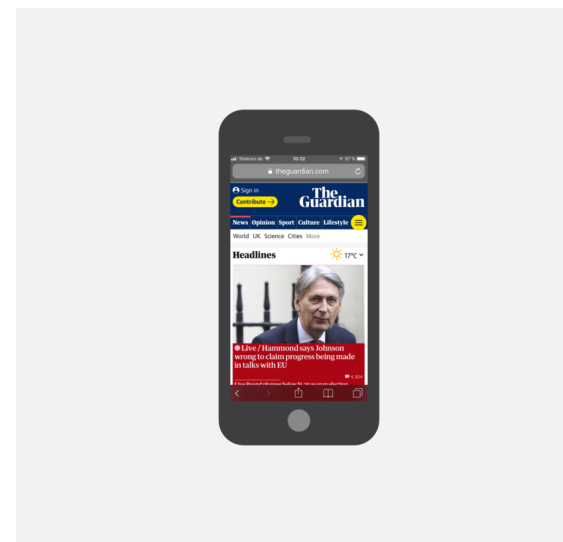
## Print

Coverage<sup>1</sup> 3,100,000

Frequency daily

## Digital

Unique User<sup>2</sup> 25,600,000



<sup>1</sup>PAMCo 1/2023, <sup>2</sup>PAMCo 2022-04. THE GUARDIAN is published in United Kingdom.