COSMOPOLITAN

The lifestyle magazine for self-confident women that gives advice in all areas of life

COSMOPOLITAN encourages and empowers modern women to shape their lives according to their own wishes and rules. It inspires, surprises and provokes its readers - always in an intelligent and sophisticated way. COSMOPOLITAN is a leader in the areas of beauty, job, love and friendship.
COSMOPOLITAN.de - this is precise premium content, tailored to the needs of the millennial female target group. COSMOPOLITAN inspires 20- to 49-year-old women who go through life with self-confidence, achieve a lot in everyday life, but also want to afford a lot for a fulfilled, happy life. The target group consists of strong consumers who enjoy trying out new things, love fashion and beauty as much as they love success at work.

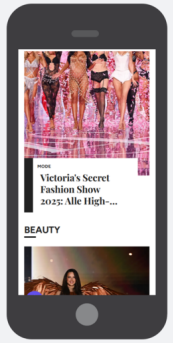
Print

Coverage[1]	744,523
Paid Circulation[2]	73,457
Frequency	monthly
Basic Rate 2027	EUR 48,660

In-Stream & Display

Views[3]	905,547
Net coverage[3]	329,989







[1]ma 2026/II, [2]IVW 3/2026, [3]AGF 2026-10. COSMOPOLITAN is published in Germany.