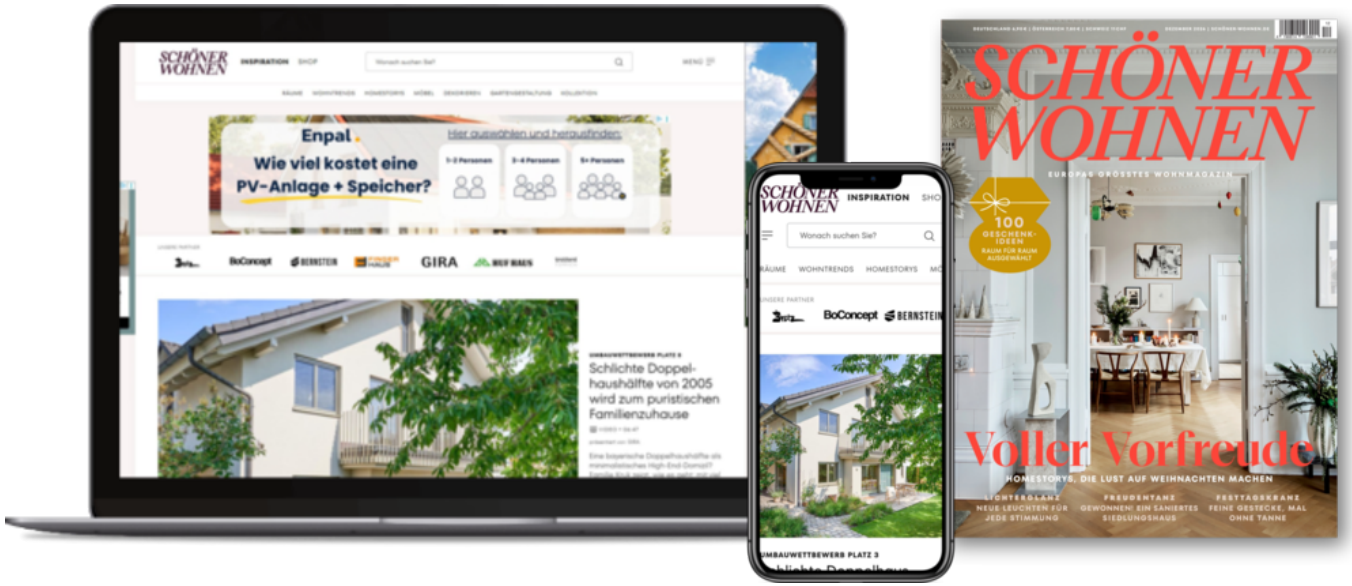
SCHÖNER WOHNEN

SCHÖNER WOHNEN is synonymous with living and class: style-defining, realistic, relevant – the leitmedium for an entire sector. The magazine enthuses its readers for the subjects of furnishing, design, architecture, lifestyle, garden and travel, and inspires persons to realize their own personal design and decorating dreams.



Print

Coverage	**1.01 mill.**[1]
Paid Circulation	**98,712**[2]
Frequency	**monthly**
Basic Rate 2027	**EUR 42,900**
Copypreis	**6.90 EUR**

In-Stream & Display

Views	**5.92 mill.**[3]
Net coverage	**0.36 mill.**[3]
Possible Video AIs	**0.01 mill.**[4]

[1]B4P 2026 [2]IVW 3/2026 [3]AGF 2026-10 [4]Adserver 2026-10