

Entertainment for young adults

The channel has a broad offer of shows: innovative TV formats, reality & factual, comedy & fun programmes, American TV series, sports programmes, music & entertainment.

The core target is aged between 15 and 34 years.

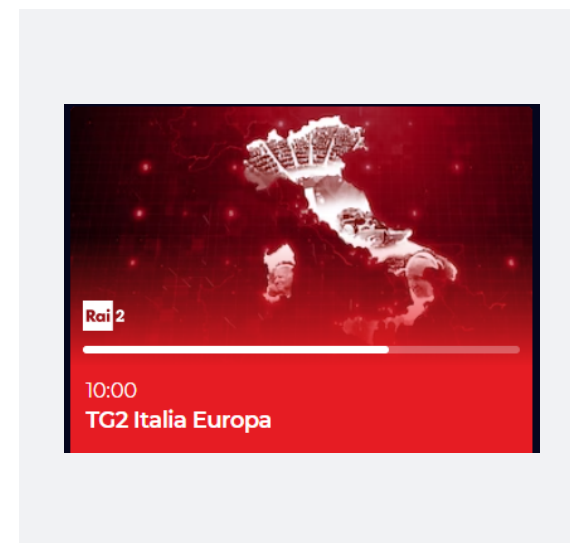
TV

Monthly reach ¹	39,195,674
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Audience Profile

Men	46%
Women	53%

6-15 years	1%
16-24 years	3%
25-34 years	4%
35-44 years	5%
45-54 years	12%
55-64 years	21%
65+ years	55%



¹Auditel-Nielsen 2023. RAI 2 is published in Italy.