

## At a glance

MEINS is the leading magazine of the WOW generation. The stringent magazine concept offers encouraging stories, upbeat topics, joie de vivre and dares to break taboos. The involvement of real readers creates closeness and emotion. MEINS inspires courage and a desire for something new!



### Print

Coverage	<b>0.24 mill.</b> (ma 2026/I)
Paid Circulation	<b>61,043</b> (IVW 1/2026)
Frequency	<b>all 14 days</b>
Basic Rate 2026	<b>EUR 25,800</b>
Copypreis	<b>3.80 EUR</b>

