

The Premium magazine for design, culture and way of life

SALON is a solitaire in the market of style-defining magazines. It offers its readers a unique variety of topics with well researched stories and portraits from the fields of interiors, design, fashion, travel, art, cuisine and jewelry. SALON is characterised by its generous and rapturous imagery and its particularly high-quality feel. Each issue also contains a detachable SALON recipe booklet with flavourful inspiration for fine dishes.

With its very special editorial quality and design, SALON is one of the major style-defining magazines on the German market with international standards and flavour.

Its readers have a great sense of beauty, style and culture. They are professionally successful and independent and are among those who enjoy being inspired by the quality of beautiful things.

Print	
Print Circulation ¹	48,000
Frequency	4 x a year
Basic Rate 2026	EUR 22,500



¹Publisher's Information. SALON is published in Germany.