



# GALA

GALA **fascinates** 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA **inspires** with news + trends from the worlds of fashion, beauty and lifestyle.

GALA **is close up** with well-researched background stories + insightful star interviews.



## Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.31 mill. <sup>1</sup> |
| Paid Circulation | 126,690 <sup>2</sup>    |
| Frequency        | weekly                  |
| Basic Rate 2026  | EUR 32,000              |
| Copypreis        | 4.40 EUR                |

## In-Stream & Display

|                    |                           |
|--------------------|---------------------------|
| Views              | 231.97 mill. <sup>3</sup> |
| Net coverage       | 9.30 mill. <sup>3</sup>   |
| Possible Video Ads | 4.95 mill. <sup>4</sup>   |

<sup>1</sup>B4P 2026 <sup>2</sup>IVW 2/2026 <sup>3</sup>AGF 2026-07 <sup>4</sup>Adserver 2026-07