

ALT FOR DAMERNE

The sophisticated and stylish women's magazine

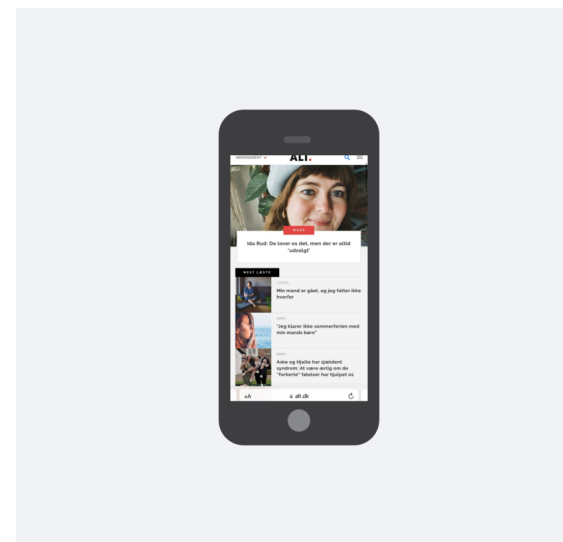
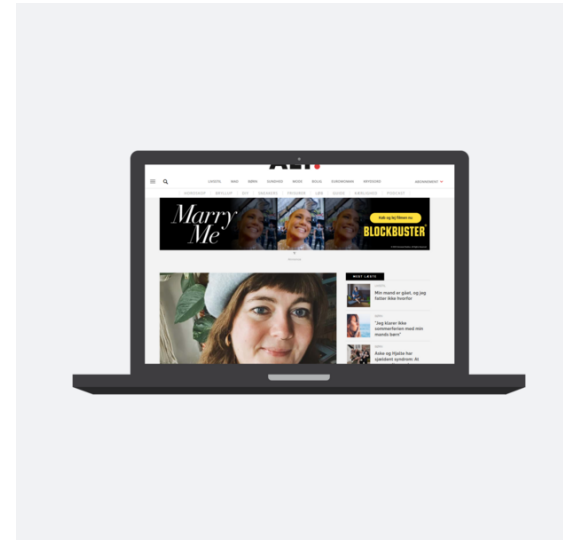
Since 1946 an institution on the Danish magazine stands – ALT FOR DAMERNE is unique in the Danish market. ALT FOR DAMERNE loves fashion, interior design, food, health and beauty and its specialist editors spearhead conscious and credible communication of the newest trends. The strongest choice in women's weekly titles in Denmark for high reach and quality readership.

Print

Coverage ¹	155,000
Frequency	weekly

Digital

Unique User ²	2,449,388
Visits ²	4,588,009
Page Impressions ²	9,565,719



¹Denmark/Gallup 2022 January-June, ²GA. ALT FOR DAMERNE is published in Denmark.