

## One of the world's leading business brands. Iconic print magazine, award-winning business journalism

FORTUNE comprises a multinational magazine, website, and conference series. The pages are filled with the work of some of the world's greatest writers, editors, illustrators, and photographers. FORTUNE is committed to producing journalism that meets the highest standards. It drives the conversation about business. The website offers high-impact digital and video ad experiences designed to reach Fortune's concentrated audience of business influencers.

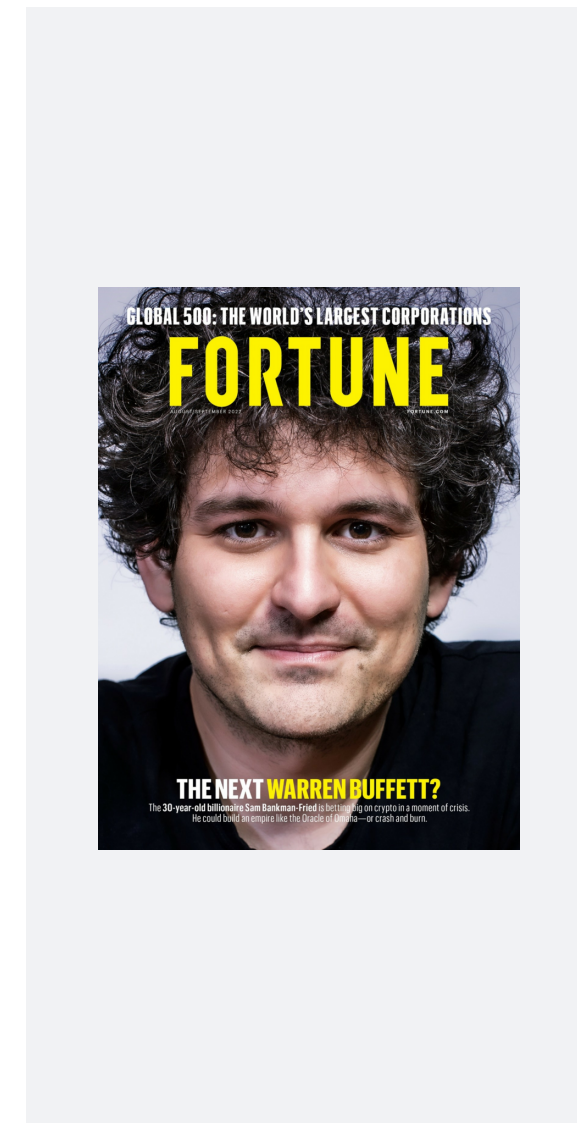
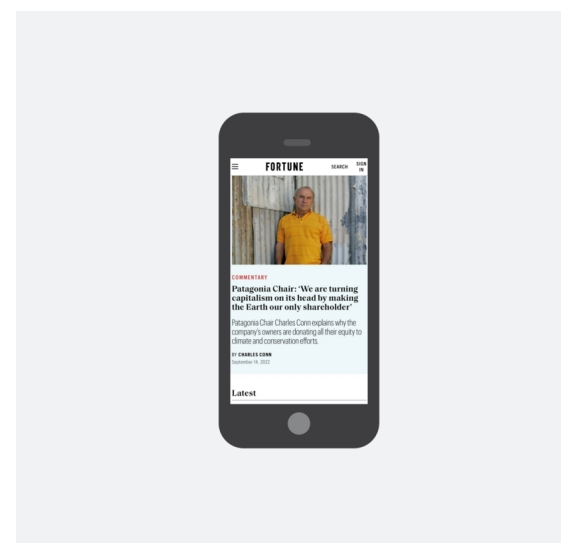
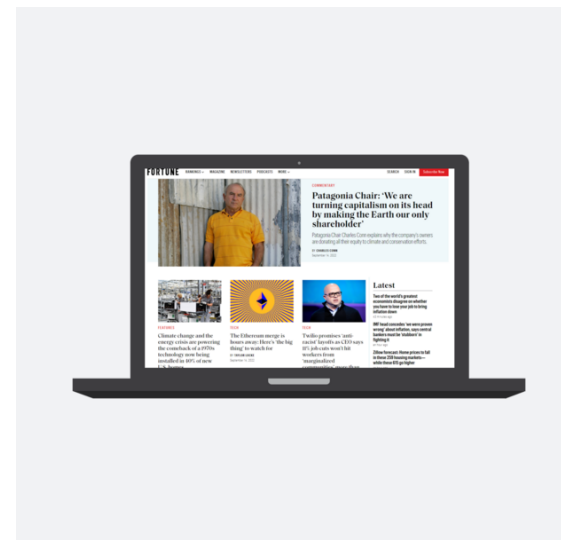
Two thirds of FORTUNE readers are male. They are predominantly affluent, powerful leaders, and business and investment influencers who prefer to buy luxury and designer brands.

### Print

Coverage <sup>1</sup>	2,300,000
Print Circulation <sup>2</sup>	653,000
Frequency	10 x a year

### Digital

Unique User <sup>3</sup>	27,500,000
Page Impressions <sup>4</sup>	58,660,000



<sup>1</sup>Publisher's Information 2024, <sup>2</sup>AAM monthly 2022 June, <sup>3</sup>GA 2023-QII, <sup>4</sup>GA 2/2022. FORTUNE is published in USA.