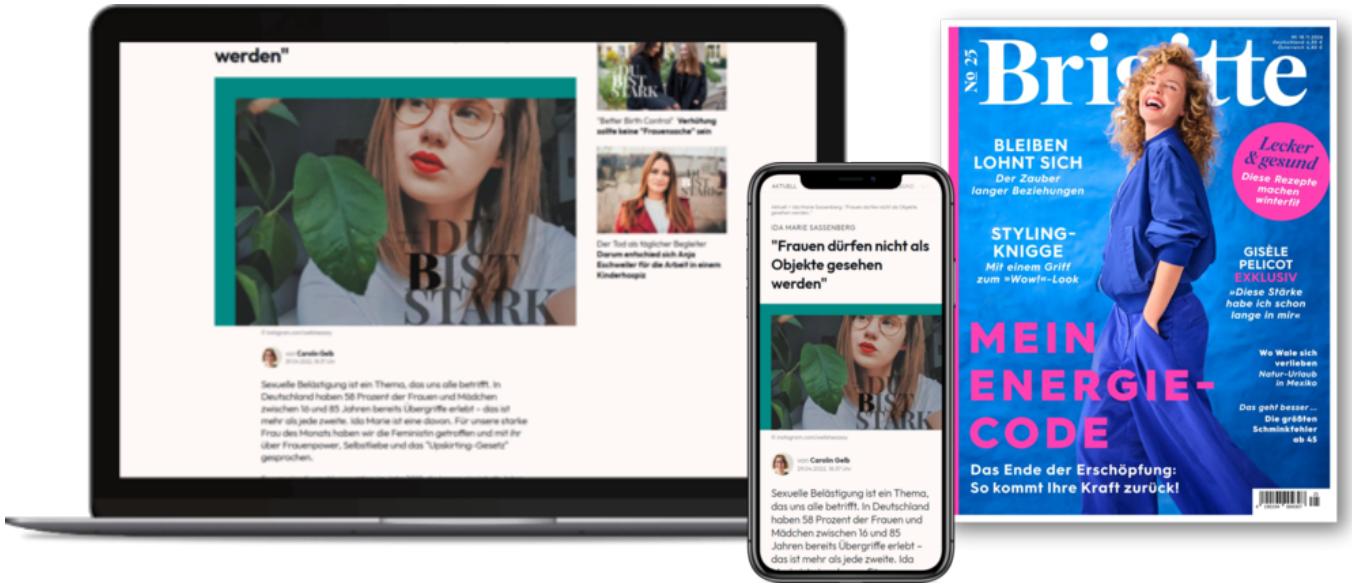
BRIGITTE

BRIGITTE is Germany's strongest women's media brand. It shapes the image of women—with depth, lightness, and attitude. BRIGITTE stands for empowerment and offers topics that affect, move, and inspire women of all generations. With journalistic quality, it stands for the highest credibility and social relevance.



Print

Coverage	**1.06 mill.**[1]
Paid Circulation	**215,316**[2]
Frequency	**26 x a year**
Basic Rate 2027	**EUR 69,800**
Copypreis	**4.30 EUR**

In-Stream & Display

Views	**49.71 mill.**[3]
Net coverage	**1.21 mill.**[3]
Possible Video AIs	**0.28 mill.**[4]

[1]ma 2026/II [2]IVW 3/2026 [3]AGF 2026-10 [4]Adserver 2026-10