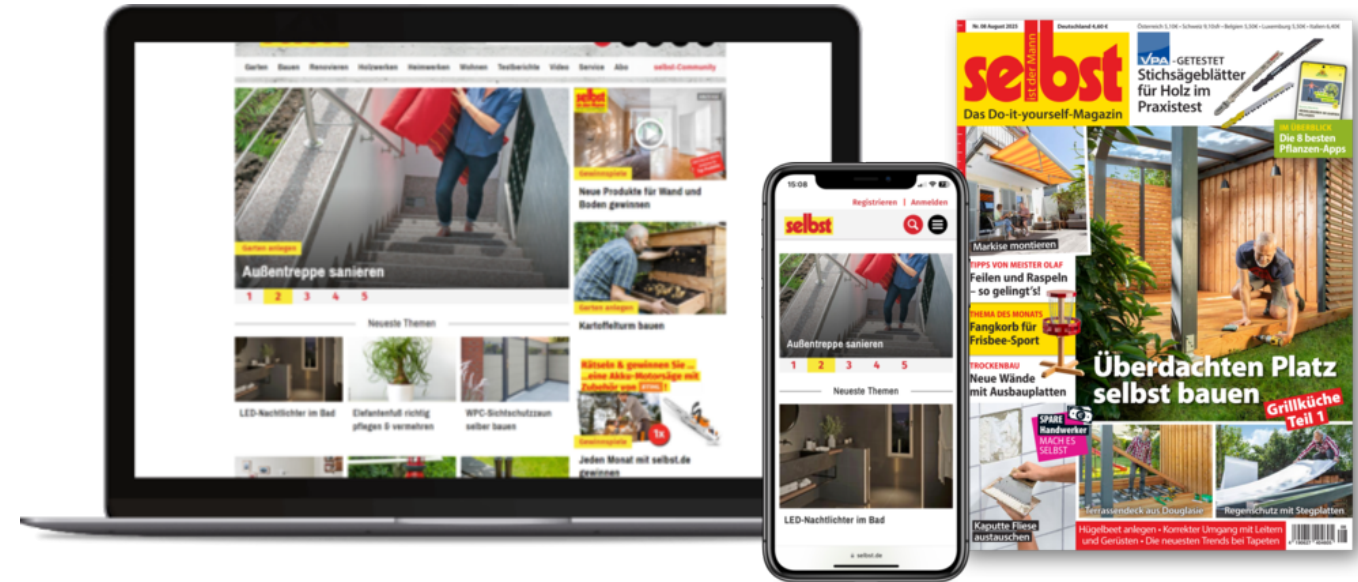


SELBST

SELBST.DE and SELBST IST DER MANN use comprehensible texts and clear imagery to show in detail how a wide range of DIY projects can be realised with your own hands. Users show great trust in the brand – the ideal prerequisite for cross-media branding campaigns that can benefit from a high target group fit.



Print

Coverage	0.31 mill. ¹
Paid Circulation	30,717 ²
Frequency	monthly
Basic Rate 2026	EUR 28,410
Copypreis	4.60 EUR

In-Stream & Display

Views	1.06 mill. ³
Net coverage	0.24 mill. ³