

PLUTO TV (IT)

Free online television service broadcasting live TV channels

PLUTO TV offers more than 1,000 on-demand films and series (youth, humour, entertainment, thrillers, cooking, sports, documentaries, etc.). The core target is people aged between 16 and 44 years old.

Advertising Video on Demand

In-Stream Impressions ¹	7,972,268
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¹Publisher's Information 2023. PLUTO TV (IT) is published in Italy.

