

Relevant and always in tune with the times

Widest range of content on German free-to-air television



- **No. 1 among decision-makers with 1.8% market share**
- Target group: Decision-makers and male target groups
- 360° economics and news expert
- Clear primetime structure: current affairs, knowledge, history, crime, investigative reporting + mystery



Source: AGF Video Research, AGF SCOPE, market standard: TV, convention, RTL Data, own calculations, 1 January to 31 December 2025, Monday to Friday, 6 a.m. to 8.15 p.m., MS in %, ntv, WELT MASTER, FSLAB