

WELT

WELT – A platform offering a wide range of journalistic content with depth. For over 70 years, WELT has been a fixture in the German media landscape. Whether politics, business, sports or culture – it brings together expert journalism under one roof, both online and in its daily newspaper. Its digital and print editions reach a young, knowledgeable and interested target group.



In-Stream

Views	145.16 mill. ¹
Net coverage	13.63 mill. ¹
Possible Video Ads	9.71 mill. ²