DAS NEUE BLATT

The ultimate celebrity weekly for women aged 55+

DAS NEUE BLATT is a celebrity weekly that provides authentic reports from the world of German celebrities and European nobility. In the extensive advice section, numerous experts clarify legal and everyday questions, while also conveying understandable medical and psychological knowledge. Additionally, each week, readers can find practical household tips and great cooking and baking recipes.
In DAS NEUE BLATT, women aged 55 and above will find tailored topics that reflect their everyday lives. Our approach precisely meets the interests of our readers. Health consciousness, family, and down-to-earth values play a significant role. DAS NEUE BLATT enjoys an excellent reader-magazine connection and knows which topics are truly important to its readers.

Print

Coverage[1]	743,153
Paid Circulation[2]	154,884
Frequency	weekly
Basic Rate 2027	EUR 18,910



[1]ma 2026/II, [2]IVW 3/2026. DAS NEUE BLATT is published in Germany.