

# MEDIA COLLECTION CTV VIDEO

## Reach your audience through the big screens in European living rooms

The optimal solution for maximizing attention value while ensuring that content is presented within a premium video environment.

### Online Video

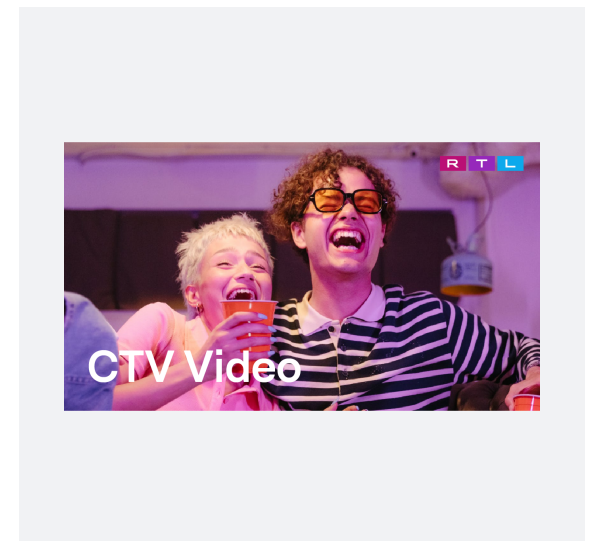
Monthly Uniques <sup>1</sup>	23,000,000
In-Stream Impressions <sup>1</sup>	100,000,000

### Offering:

- Maximum scale on CTV devices
- Most premium video environments
- Highest attention value

**Devices:** CTV only

The collection has an avg. VTR of 97% and an avg. viewability of 96%!



<sup>1</sup>Smartx adserver data 2025. MEDIA COLLECTION CTV VIDEO is published in United Kingdom.