

## BAUER FOOD KOMBI

4 bestsellers in the food segment offer the best performance values and high-class environments. They reach readers aged 20 to 69 who cook regularly and with enthusiasm, like to be inspired and want to try out new recipes



### Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.35 mill. <sup>1</sup> |
| Paid Circulation | 111,250 <sup>2</sup>    |
| Frequency        | monthly                 |
| Basic Rate 2027  | EUR 63,880              |