

The family channel

6ter is an educational and entertaining channel. It offers series, documentaries, children's programmes, cooking shows and sitcoms.

It mainly targets women aged 25-49, with or without children.

TV

Monthly reach ¹	84,735
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Audience Profile

Men	44%
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Women	56%
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6-15 years	2%
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16-24 years	2%
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25-34 years	6%
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35-44 years	14%
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45-54 years	29%
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55-64 years	23%
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65+ years	23%
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¹Mediapulse TV Data (Instar Analytics), 2023. 6TER is published in Switzerland.