

FEMME ACTUELLE

The most read paid women's magazine in France

FEMME ACTUELLE is in contact with nearly half of the women in France every month! The unifying concept and its positive tone give it a unique power: FEMME ACTUELLE accompanies women in all aspects of life and helps them reinvent their daily lives with maximum pleasure.

FEMMEACTUELLE.fr is a feminine, dynamic, interactive website with strong editorial content that transfers the values of the brand into the Internet: Reliability, nearness, hospitality, generosity and openness. It is supplemented by the best of blogs, recipes (Cuisine Actuelle) and video (Femme actuelle vidéo).

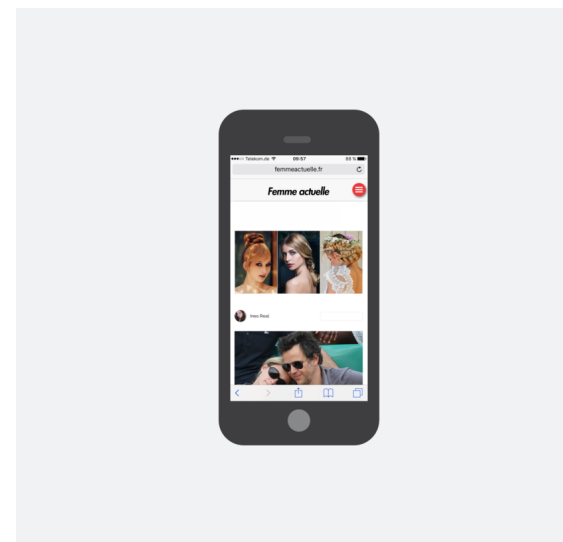
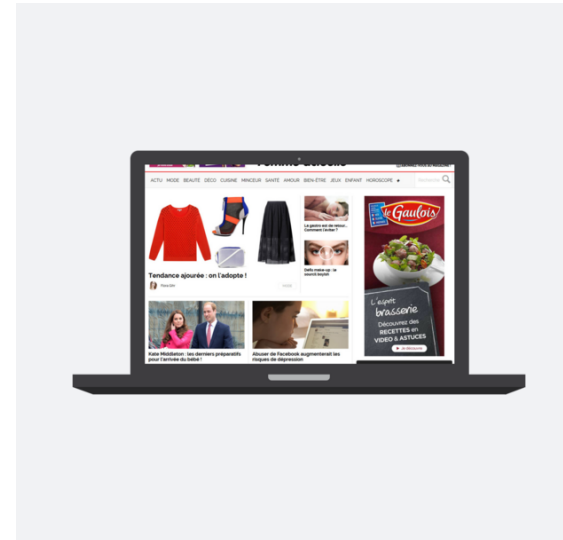
The readers and users are women aged 35-49 years, working, urban and with children up to 15 years old.

Print

Coverage ¹	2,080,000
Paid Circulation ²	339,687
Frequency	weekly
Basic Rate 2025	EUR 40,300

Digital

Unique User ³	17,800,000
Visits ⁴	30,596,862
Page Impressions ⁴	223,251,651



¹ACPM ONE NEXT 2024/S1, ²DSH 2024, ³Médiamétrie Internet Glob. 2023-03, ⁴ACPM OJD 2022-02. FEMME ACTUELLE is published in France.