

The digital offer of the national daily quality newspaper

WELT stands for a broad range of print, digital and TV publications. WELT covers all journalistic formats – from news and opinions to documentaries.

Every story – whether in text, video, photo or live reports – follows the claim to inform reliably and user-oriented and to inspire our audience equally with passionate journalism, innovative products and the joy of experimentation.

DIE WELT is aimed at the target group of decision-makers who want to be informed optimally in a limited time frame.

Digital

Views ¹	154,137,011
Net coverage ¹	12,691,963
Possible Video Ads ²	8,771,078



¹B4P 2025/II, ²Adserver 2026-01. WELT is published in Germany.