

# PARAMOUNT NETWORK

## A mix of competitive and creative reality, martial arts, extreme food, street and films

Paramount Network is part of Paramount and offers action-driven entertainment. A mix of competitive and creative reality, martial arts, extreme food, street and films. From international shows such as Ink Master, Top Gear and Bar Rescue to local shows such as Tattoo Disasters. In addition, Paramount Network brings combat sports closer to the public with the leading Bellator MMA in which the world's best fighters compete against each other in the ring. Paramount Network can be seen 24/7 throughout the Netherlands in the basic package of all major operators. The core is people aged between 25 and 54

### TV

|                            |           |
|----------------------------|-----------|
| Monthly reach <sup>1</sup> | 5,484,000 |
|----------------------------|-----------|

### Audience Profile

|             |     |
|-------------|-----|
| Men         | 46% |
| Women       | 54% |
| 6-15 years  | 2%  |
| 16-24 years | 2%  |
| 25-34 years | 2%  |
| 35-44 years | 6%  |
| 45-54 years | 21% |
| 55-64 years | 26% |
| 65+ years   | 40% |



<sup>1</sup>AdvantEdge - TechEdge © 2024 - RTL Nederland. PARAMOUNT NETWORK is published in Netherlands.