

# ÇA M'INTERESSE

## The magazine to discover and understand the world in an entertaining way

With a curious and always positive look, ÇA M'INTERESSE unravels current events and allows to deepen knowledge by offering constructive answers on various topics like health, society, science, environment, technology and sports.

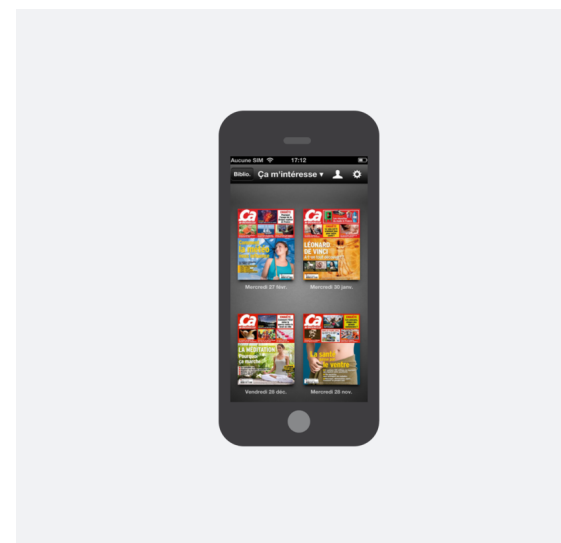
CAMINTERESSE.fr helps the users to gain a deep insight into the world of knowledge, to inform themselves about the latest developments and studies. It also takes up the magazine's topics. The readership is young, family-based and AB+. The core target group are working couples with children under the age of 15 years. Curious, open-minded and innovative consumers.

### Print

Coverage <sup>1</sup>	2,400,000
Paid Circulation <sup>2</sup>	162,853
Frequency	monthly

### In-Stream & Display

Unique User <sup>3</sup>	4,000,000
Visits <sup>4</sup>	1,000,000
Page Impressions <sup>4</sup>	2,216,000



<sup>1</sup>ACPM ONE NEXT 2024 S2, <sup>2</sup>DSH DFP 2023, <sup>3</sup>Mediametrie Mediamat, <sup>4</sup>GAN 2019-06. CA M'INTERESSE is published in France.