

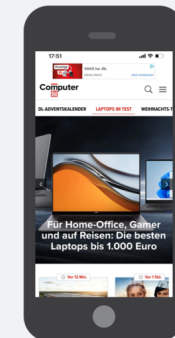
First source of information on technology products

COMPUTER BILD is one of the most successful German digital brands. For more than 25 years, readers trust COMPUTER BILD. Reliable utility journalism combined with expertise – the contents are dependable decision-making aids in consumers everyday life. COMPUTER BILD features not only topics like computers, smartphones, smart homes and security but also socially important topics like solar energy, finances, streaming and new mobility.

Two thirds of the reader are men, most of them are between 20 and 49 years old. They are affluent, active consumers in search for sustainable products.

In-Stream

Views ¹	104,552,095
Net coverage ¹	11,212,279
Possible Video Ads ²	141,643



¹B4P 2025/III, ²Adserver 2026-04. COMPUTER BILD is published in Germany.