

The channel for a daily dose of drama, romance and crime

The channel focuses on familiar films, series and crime. The evening brings episodes of 'The Bold & The Beautiful' and 'Grey's Anatomy'. Viewers can alternately look forward to a great film or an exciting detective during prime time. The late evening ends with 'House' and again 'Grey's Anatomy'. The weekends are entirely dedicated to crime with the well-known crime series 'CSI: Miami' and 'Crime Scene Investigation'.

The core target is women aged between 35 and 59.

TV

Monthly reach ¹	6,727,000
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Audience Profile

Men	36%
Women	64%
6-15 years	2%
16-24 years	3%
25-34 years	2%
35-44 years	5%
45-54 years	16%
55-64 years	24%
65+ years	49%

