

## At a glance

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.



### Print

Coverage	<b>1.75 mill.</b> (B4P 2025)
Paid Circulation	<b>130,697</b> (IVW 1/2026)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 51,200</b>
Copypreis	<b>11.00 EUR</b>



### Digital

Views	<b>7.32 mill.</b> (AGF 2026-04)
Net coverage	<b>2.21 mill.</b> (AGF 2026-04)
Possible Video AIs	<b>0.05 mill.</b> (Adserver 2026-04)