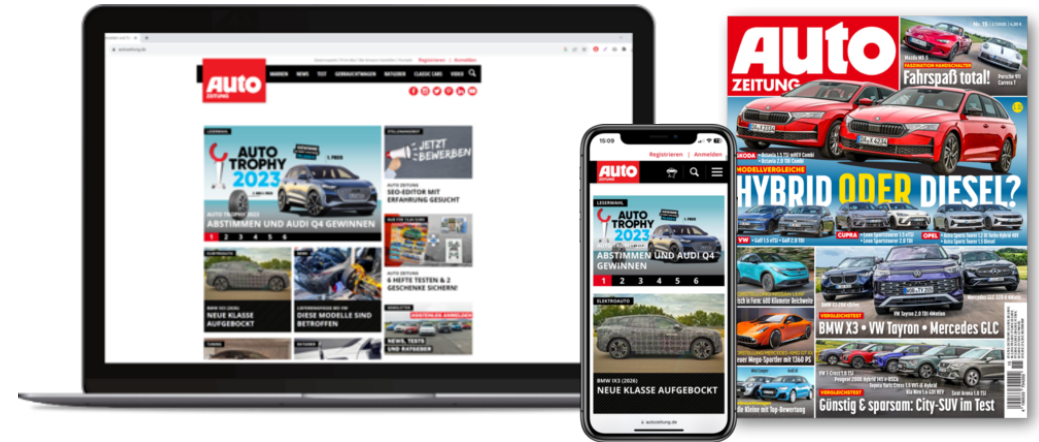


## At a glance

AUTO ZEITUNG stands for independent, critical automotive journalism and the highest level of driving and technical expertise. AUTOZEITUNG.de and its social media channels offer spectacular information, images and videos that will make every driver's heart beat faster. Whether it's a major comparison test or a well-researched guide, users trust our judgement and receive real added value.



### Print

Coverage	<b>0.35 mill.</b> (ma 2026/I)
Paid Circulation	<b>76,370</b> (IVW 1/2026)
Frequency	<b>all 14 days</b>
Basic Rate 2026	<b>EUR 32,690</b>
Copypreis	<b>4.20 EUR</b>



### Digital

Views	<b>12.29 mill.</b> (B4P 2025/II)
Net coverage	<b>1.45 mill.</b> (B4P 2025/II)