# COUCH

## The most relevant interior, fashion and beauty community in Germany

COUCH is THE young home and fashion magazine in pocket format and fills the gap between classic home design magazines and young lifestyle titles. Classic living topics such as home design trends, decorating and shopping tips are combined with topical and high-class beauty, fashion and lifestyle contents. It also provides the best inspiration for living, fashion and beauty. In addition, COUCH is the digital favorite of bloggers and influencers.

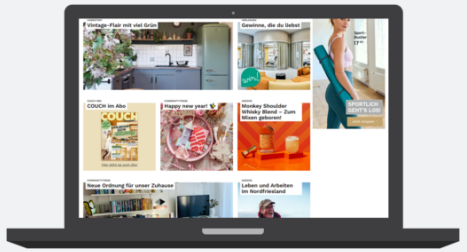
The brand is made for young, trendy women aged 20 – 39 who are interested in modern living, fashion and beauty. Friends, partnership, family and social networks are very important to them.

### Print

| | |
|---|---|
| Coverage[1] | 90,014 |
| Paid Circulation[2] | 51,827 |
| Frequency | 8 x a year |
| Basic Rate 2027 | EUR 28,200 |

### In-Stream & Display

| | |
|---|---|
| Views[3] | 202,250 |
| Net coverage[3] | 71,351 |








[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10. COUCH is published in Germany.