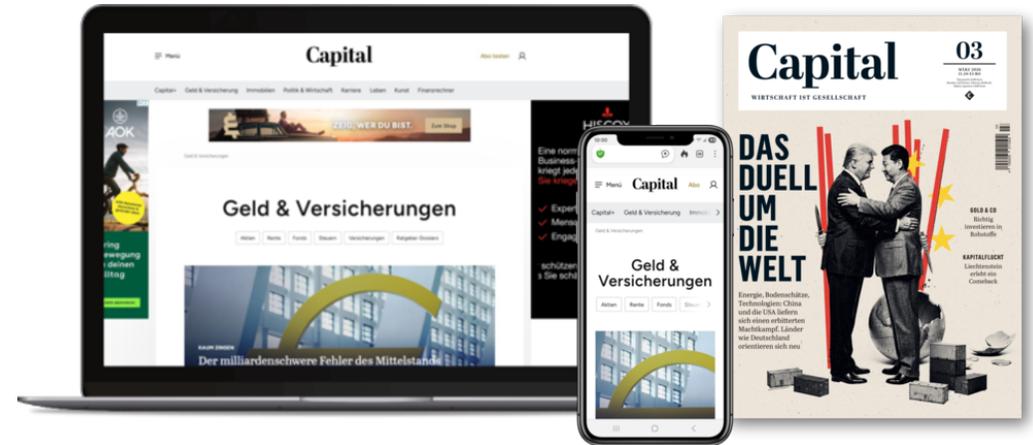


At a glance

CAPITAL has been shaping German business journalism for over 60 years. With its successful magazine concept, CAPITAL is Germany's most widely read business magazine. Its credo is 'Business is society'. CAPITAL offers in-depth information about companies, the global economy, financial markets and the major trends in our society.



Print

Coverage	0.53 mill. (B4P 2025)
Paid Circulation	106,120 (IVW 4/2025)
Frequency	monthly
Basic Rate 2026	EUR 39,100
Copypreis	11.50 EUR



Digital

Views	2.39 mill. (AGF 2026-02)
Net coverage	1.54 mill. (AGF 2026-02)
Possible Video AIs	0.02 mill. (Adserver 2026-02)