

Europe's largest art magazine

Art has been Europe's most successful and best-selling art magazine for 40 years. With international appeal, the premium brand **Art** is aimed at a high-consumption target group with style, lifestyle and class. **Art** readers focus on high quality in their consumption and they belong to the creative core of society. Editorial environments with high aesthetical standards combined with high paper- and print-quality put advertising campaigns in the best possible light.

Print	
Coverage ¹	183,959
Paid Circulation ²	22,450
Frequency	monthly
Basic Rate 2027	EUR 20,900



¹ma 2026/II, ²IWV 2/2026. ART is published in Germany.