

# BROADBAND TV

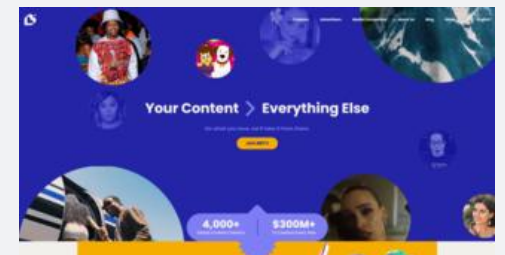
## The largest YouTube network in terms of subscribers

BROADBAND TV (or BBTV) is an Internet media company with over 190,000 members. Creators registered on this network can benefit from a monetisation service and generate revenue from their videos in exchange for a percentage. There are a large number of creators creating videos on different themes (food, fashion, travel, sport, etc.).

In 2023, there will be 224 billion video views on YouTube.

### In-Stream Impressions

Non-skippable <sup>1</sup>	612,394,970
Skippable <sup>1</sup>	634,074,672
Bumper <sup>1</sup>	645,387,588



<sup>1</sup>Google Ad Manager 2023-QIV. BROADBAND TV is published in Brazil.