

BEST SELLER **mein tv & ich** Nr.13

15.6.2024 – 28.6.2024 2 Wochen TV

Ihre Fernseh- und Frauen-Zeitschrift

ÜBER 200 TOLLE TV-HITS

++ Das Beste für Ihre GESUNDHEIT ++

Gesunde Knie – bis ins hohe Alter

8 Kilo leichter durch den Sommer

Intervallfasten für Genießer

Ihr 14 Tage TV-Programm nur 1,40€

Mein bestes TV-Magazin

NEU 46 GENIALE Tipps & Tricks für den Alltag

Zum Rausnehmen & Ausfüllen EXTRA Der Super-Planer für die Fußball-EM

Rechtsberatung für den Sommer Was ist erlaubt im Kleingarten und wann droht Ärger?

Die cremigsten Käsekuchen

JESSICA GINKEL Bald wieder in „Ein starkes Team“

Bei Amazon bestellen – und kräftig sparen

Farbenfroh, luftig, so bequem Traumhaft schöne Schmeichel-Kleider

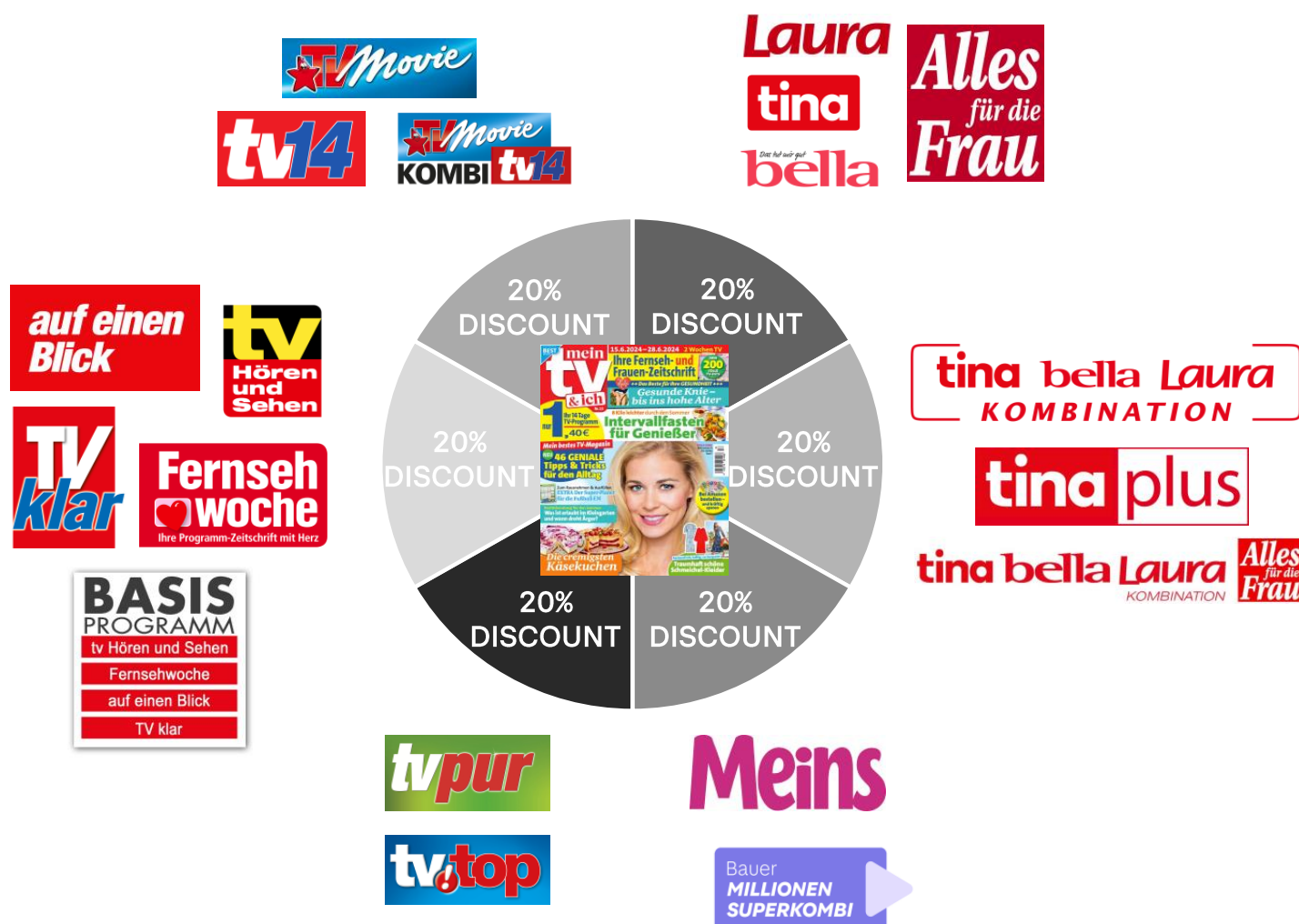
**Prices
2025**





Discount combinations

In conjunction with other attractive magazines from our company, there is a follow-up discount of 20% for bookings in MEIN TV & ICH.



Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	222 x 280	12,100
1/2	vertical	inner	109 x 280	7,280
1/2	horizontal	inner	222 x 139	7,280

Formats on double pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
2/1	normal	inner	444 x 280	24,200
2/1	normal	inside front cover + page 3	444 x 280	24,810

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Trimming edge: add 5 mm to all sides. Live matter should be at least 5 mm removed from the trimming edge. Special formats and preferred positions on request.
Advertising splits on request.

ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts. We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

LOOSE INSERTS

Definition Loose inserts are products which are supplied ready for loosely inserting in the magazine with the closed side to the binding edge. The maximum weight must be determined in advance. Product samples and CDs on request.

Rates per 1,000	Weights up to	Total without Subs	Subs within Total	Partial circ. ex. Subs	Subs
	20 g	77	92	79	109
	30 g	82	103	84	120
	40 g	87	113	89	130
	50 g	92	124	93	141
	60 g	102	148	104	165
	every addl. 10 g	+10	+19	+10	+17

Loose inserts with tip-on elements on request.

Circulation Minimum circulation: 50,000 copies. The subscription circulation cannot be partially booked.

GLUED INSERTS

Definition Glued (tip-on) inserts are products which are supplied ready for processing and glued to a carrier ad so that they can be easily removed by the reader.

Rates per 1,000	Special ad format	Weights up to	Total without Subs	Subs within Total	Partial circ. ex. Subs	Subs
	Booklet	10 g	46	55	47	72
	Booklet	20 g	50	65	51	82
	every addl. 10 g		+12	+15	+12	+17
	Product sample	10 g	50	63	51	80
	Product sample	20 g	60	78	61	95
	Flat spray / Teabags*		100	125	102	142

*Plus 50 EUR per 1,000 additional technical costs and 100 EUR per 1,000 postal fees.
Other tip-ons on request.

Circulation Minimum circulation: 100,000 copies. The subscription circulation cannot be partially booked.
Carrier ad: minimum full page in the total circulation (rate according to rate card)

BOUND INSERTS

Bound inserts are printed materials/brochures from a single advertiser that are firmly bound into the issue. They can either be delivered ready for processing or produced by us on request.

Pages	Total without Subs	Subs within Total	Partial circ. ex. Subs	Subs
4	81	101	83	108
8	86	108	88	125
12	91	118	93	135
16	93	126	94	143
every addl. 4 pages	+12	+15	+12	+17

Bound inserts with tip-on elements on request.

Minimum circulation: 100,000 copies. The subscription circulation cannot be partially booked.

Price Quotes Rates per thousand copies started. Rates for special ad formats may increase if their processing causes problems. Special ad formats from more than one advertiser are possible following special agreement. Weight-related postal fees charged by the German Post for booking the subscription circulation are included in these prices. If the minimum booking quantity is not reached, the minimum booking quantity is used as the basis for calculating the price.

Circulation For technical reasons the booked circulations are subject to fluctuation. For this reason the quantity of special ad formats actually required must be determined when placing the order. Different versions in the same issue are only possible on request.

Technical Information and Delivery Binding technical information, deadlines, samples, as well as delivery can be downloaded from www.adspecial-portal.de. An inquiry regarding the circulation can also be placed through the portal. In the event of any processing difficulties, the completion of the circulation takes precedence over the special ad format.

Print Service On request, the special ad formats can be produced by the publisher. Prices on request.

The total prices also apply when booking the domestic circulation.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

Issue No.	On Sale Date	Calendar Week	Dates.TVProgramStart	Ad Closing, Copy & Cancellation Date	Special Ad Formats Closing & Cancellation Date	Special Ad Formats Delivery Date
2/2025	02/01/2025	01	11/01/2025	22/11/2024	22/11/2024	12/12/2024
3/2025	16/01/2025	03	25/01/2025	05/12/2024	05/12/2024	30/12/2024
4/2025	30/01/2025	05	08/02/2025	19/12/2024	19/12/2024	16/01/2025
5/2025	13/02/2025	07	22/02/2025	10/01/2025	10/01/2025	30/01/2025
6/2025	27/02/2025	09	08/03/2025	24/01/2025	24/01/2025	13/02/2025
7/2025	13/03/2025	11	22/03/2025	07/02/2025	07/02/2025	27/02/2025
8/2025	27/03/2025	13	05/04/2025	21/02/2025	21/02/2025	13/03/2025
9/2025	10/04/2025	15	19/04/2025	07/03/2025	07/03/2025	27/03/2025
10/2025	24/04/2025	17	03/05/2025	19/03/2025	19/03/2025	08/04/2025
11/2025	08/05/2025	19	17/05/2025	01/04/2025	01/04/2025	23/04/2025
12/2025	22/05/2025	21	31/05/2025	15/04/2025	15/04/2025	08/05/2025
13/2025	05/06/2025	23	14/06/2025	30/04/2025	30/04/2025	21/05/2025
14/2025	19/06/2025	25	28/06/2025	14/05/2025	14/05/2025	04/06/2025
15/2025	03/07/2025	27	12/07/2025	28/05/2025	28/05/2025	18/06/2025
16/2025	17/07/2025	29	26/07/2025	12/06/2025	12/06/2025	03/07/2025
17/2025	31/07/2025	31	09/08/2025	27/06/2025	27/06/2025	17/07/2025
18/2025	14/08/2025	33	23/08/2025	11/07/2025	11/07/2025	31/07/2025
19/2025	28/08/2025	35	06/09/2025	24/07/2025	24/07/2025	13/08/2025
20/2025	11/09/2025	37	20/09/2025	07/08/2025	07/08/2025	28/08/2025
21/2025	25/09/2025	39	04/10/2025	22/08/2025	22/08/2025	11/09/2025
22/2025	09/10/2025	41	18/10/2025	04/09/2025	04/09/2025	24/09/2025
23/2025	23/10/2025	43	01/11/2025	18/09/2025	18/09/2025	09/10/2025
24/2025	06/11/2025	45	15/11/2025	01/10/2025	01/10/2025	22/10/2025
25/2025	20/11/2025	47	29/11/2025	15/10/2025	15/10/2025	05/11/2025
26/2025	03/12/2025	49	12/12/2025	28/10/2025	28/10/2025	19/11/2025
27/2025	17/12/2025	51	26/12/2025	13/11/2025	13/11/2025	03/12/2025
1/2026	31/12/2025	01	09/01/2026	24/11/2025	24/11/2025	12/12/2025

PUBLISHER

Heinrich Bauer Verlag KG

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Phone: (+49-40) 286686-4425**COPY MATERIAL**

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 Phone: (+49-5241) 80 - 897 00
 Technical Specifications: Current and binding
 English-language information is available under:
www.duon-portal.de
 Delivery of Copy Material: The centralized delivery
 address for copy material is: www.duon-portal.de
 For support please contact: support@duon-portal.de
 Telephone hotline: (+49-40) 37 41 - 17 50

Binding technical specifications for special ad formats are available online at www.adspecial-portal.de**FREQUENCY**

all 14 days

ON SALE DATE

Thursday

COVER PRICE

1.49 EUR

PZN

MEIN TV & ICH 500634

CONDITIONS OF PAYMENT

Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.

CONDITIONS OF BUSINESS

The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob. Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.



Member of
 Informationsgemeinschaft zur Feststellung
 der Verbreitung von Werbeträgern e.V.
 (German Audit Bureau of Circulation)



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You can find the current media portfolio at www.ad-alliance.de.
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Executive Board: Carsten Schwecke, Frank Vogel

RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



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