

GALA

GALA fascinates 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA inspires with news + trends from the worlds of fashion, beauty and lifestyle.

GALA is close up with well-researched background stories + insightful star interviews.



Print

Coverage	1.31 mill. ¹
Paid Circulation	126,690 ²
Frequency	weekly
Basic Rate 2026	EUR 32,000
Copypreis	4.40 EUR

In-Stream & Display

Views	274.22 mill. ³
Net coverage	9.47 mill. ³
Possible Video Ads	6.23 mill. ⁴