

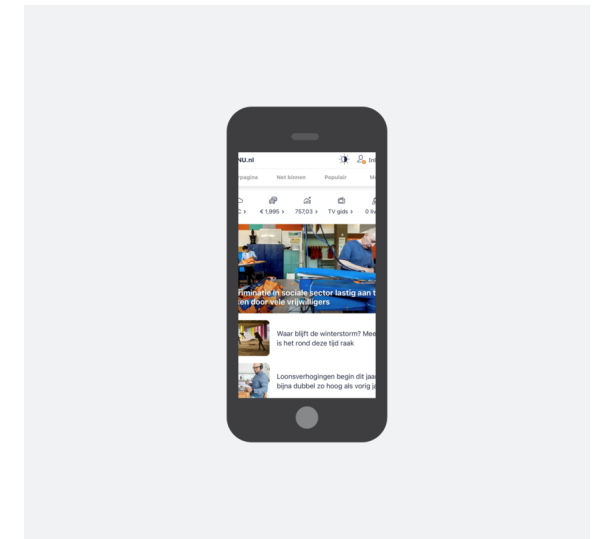
The largest digital news brand in the Netherlands

NU.nl was the first news outlet in the Netherlands to focus entirely on online news. Currently, over seven million Dutch people visit NU.nl monthly, collectively viewing 800 million pages with news, reports, background stories, and videos. More than three-quarters of the visitors come through the mobile website or the apps that are developed in-house.

NU.nl users have various interests and are eager to know what's going on in the world.

In-Stream & Display

Unique User ¹	2,670,000
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¹NMO 2024-QIII. NU.nl is published in Netherlands.