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EUROSPORT 1 has been the channel for real sports fans since 1989 and EUROSPORT 2 has been added since 2005. With a range of more than 120 sports, you as a viewer will always find your favorite sport. From the big cycling rounds to the Grand Slams and from snooker to winter sports. Until 2032, EUROSPORT is 'Home of the Olympics', meaning you can watch all Olympic competitions. EUROSPORT is also available via our website

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The core target is men aged between 25 and 54.

TV

Monthly reach ¹	3,371,853
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Audience Profile

Men	59%
Women	41%
6-15 years	1%
16-24 years	2%
25-34 years	8%
35-44 years	9%
45-54 years	11%
55-64 years	20%
65+ years	49%

¹AdvantTech-TechEdge 2023. EUROSPORT is published in Netherlands.

