

BROADBAND TV

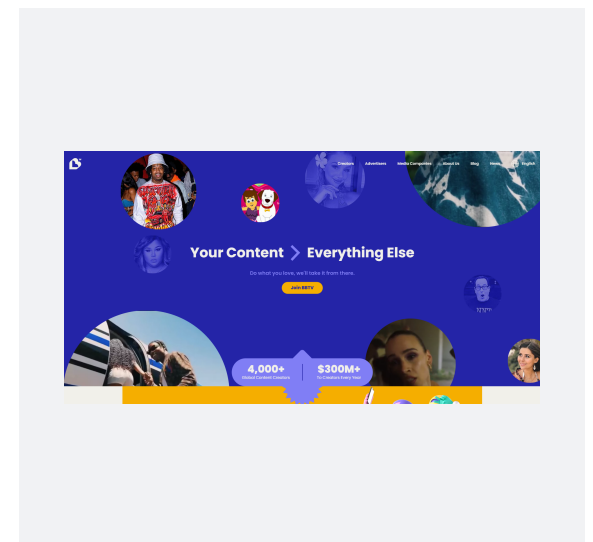
The largest YouTube network in terms of subscribers

BROADBAND TV (or BBTV) is an Internet media company with over 190,000 members. Creators registered on this network can benefit from a monetisation service and generate revenue from their videos in exchange for a percentage. There are a large number of creators creating videos on different themes (food, fashion, travel, sport, etc.).

In 2023, there will be 224 billion video views on YouTube.

In-Stream Impressions

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|----------------------------|------------|
| Non-skippable ¹ | 35,686,518 |
| Skippable ¹ | 39,660,486 |
| Bumper ¹ | 40,570,631 |



¹Google Ad Manager 2023-QIV. BROADBAND TV is published in Spain.