

# GEOLINO MEIN ERSTES

## The knowledge magazine for the three- to five-year-old

MEIN ERSTES GEOLINO shows three to five-year-olds the world, accompanies them step by step into nature and inspires the children with seasonally suitable content. They learn about native animals, clever crafts, puzzle simple riddles and listen to the adventures about the fox. MEIN ERSTES GEOLINO is a booklet to read aloud, to explain, to stimulate and to play along with.

The readers are curious, active and lively children. They have clear wishes, especially about toys and food, and develop interest in branded products. Most parents (96%) read along with their children.

| Print                          |            |
|--------------------------------|------------|
| Coverage <sup>1</sup>          | 283,404    |
| Print Circulation <sup>2</sup> | 20,000     |
| Frequency                      | 6 x a year |
| Basic Rate 2026                | EUR 7,300  |



<sup>1</sup>KMM 2025, <sup>2</sup>Publisher's Information 2025. GEOLINO MEIN ERSTES is published in Germany.