

# MEDIA COLLECTION CTV VIDEO



## Reach your audience through the big screens in European living rooms

Reach your audience across premium CTV environments through a single, simplified access point.

### Offering:

- Maximum attention and brand recall in premium, controlled environments
- Reach audiences specifically on CTV
- Extensive portfolio of leading streaming platforms on CTV across Europe

**Devices:** CTV only

The collection has an avg. VTR of 95% and an avg. viewability of 95%!

MEDIA COLLECTION CTV VIDEO is published in Sweden.

