# GEO

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.




## Print

| | |
|---|---|
| Coverage | **1.34 mill.**[1] |
| Paid Circulation | **132,552**[2] |
| Frequency | **monthly** |
| Basic Rate 2027 | **EUR 52,700** |
| Copypreis | **11.00 EUR** |

## In-Stream & Display

| | |
|---|---|
| Views | **5.73 mill.**[3] |
| Net coverage | **1.93 mill.**[3] |
| Possible Video AIs | **0.05 mill.**[4] |

[1]B4P 2026 [2]IVW 3/2026 [3]AGF 2026-10 [4]Adserver 2026-10