

Germany's leading reporting magazine

By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle.

GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

Print

Coverage ¹	1,753,810
Paid Circulation ²	123,178
Frequency	monthly
Basic Rate 2026	EUR 51,200

Digital

Visits ³	2,829,148
Page Impressions ³	17,734,185
Possible Video Als ⁴	111,658

