

TECHBOOK.de is the largest online magazine for mobile life and a digital home

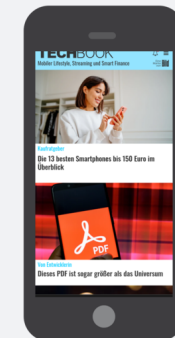
Informative, humorous, captivating and emotional – TECHBOOK uniquely combines an innovative digital lifestyle magazine and a technology guide featuring (home) entertainment, streaming and all mobile devices. Everything about devices, gadgets and apps – up to date, trend-conscious and competent.

Two thirds of the readers are men. The readers are mainly between 20 and 49 years old. They are follower, trendsetter and status-conscious people who are interested in entertainment technology, TV, smartphones and more.

In-Stream

Views ¹	12,462,051
Net coverage ¹	2,599,544
Possible Video Ads ²	6,701

TECHBOOK



¹B4P 2025/III, ²Adserver 2026-07. TECHBOOK is published in Germany.