

## At a glance

4 bestsellers in the food segment offer the best performance values and high-class environments. They reach readers aged 20 to 69 who cook regularly and with enthusiasm, like to be inspired and want to try out new recipes



### Print

Coverage	<b>1.46 mill.</b> (ma 2026/I)
Paid Circulation	<b>126,288</b> (IVW 1/2026)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 62,350</b>

