

Leading young and dynamic TV channel

M6 is a pioneering general-interest television channel in the French media landscape. Year after year, the channel has built up strong television brands on a wide variety of themes (cooking, dating, documentaries, fashion, news, sporting events): Top Chef, Fermier veut une femme, Got Talent, Pékin Express...

This channel has very powerful prime-time shows.

It targets women aged 25 to 49 and families with children.

TV

Monthly reach ¹	52,284,917
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Audience Profile

Men	41%
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Women	59%
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4-14 years	5%
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15-24 years	5%
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25-34 years	11%
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35-49 years	24%
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50-59 years	22%
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60+ years	33%
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